# PRIVACY POLICY

At Train With Confidence, we are dedicated to safeguarding and preserving your privacy when visiting our site or communicating electronically with us. Train With Confidence is a trading name of Train With Confidence Limited. This Privacy Policy, together with our terms of use, explains what happens to any personal data that you provide to us, or that we collect from you when you are on this site. We do update this Policy from time to time so please do return and review this Policy regularly.

Train With Confidence value your privacy. In the below policies, whenever we use the term "user" or "you" it refers to the person using the website. Whenever we use the term "Train With Confidence ", "we", "this website" it refers to the creators of the website.

## **Third Party Links**

You may find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

#### **Email Opt-In**

We use an email newsletter mailing list to inform our customers and subscribers about products or services supplied by this website. You can subscribe by opting in and signing up using your email address. Some subscriptions may be manually processed through prior written agreement with the user.

Our email marketing campaigns may contain tracking facilities within the actual email. We may track and monitor activities such as opening of emails, clicking of links within email and sharing of emails. This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

If you would like opt out of our mailing list then please contact our support team.

## **Social Media**

Communication, engagement and actions taken through external social media platforms that this website and it's owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor it's owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

#### **Personal Information**

When you use our website you agree to use using and storing your personal information. We may share your personal information with other third party companies or law enforcements to further check whether your data is correct.

Your personal data is very important to us and we store your data responsibly. We will never rent, sell or give your personal data to any third party without your consent.

We also may track the actions you take on our website. We do this so we can better optimize our website.

# **Rights**

You have the right to ask us not to store or process your personal data for any purposes including marketing purposes. We will inform you if we intend to use your data for such purposes or if we intend to disclose your personal information to any third party for any purpose.

#### **Effective Date of Policy**

This policy is effective and current as of June 2018. We may make changes to this policy and process and systems without further warning. We may also update this privacy policy to reflect updates.

Maintaining this privacy policy of customer information is of utmost importance to us and it helps build stronger relationships, goodwill and increase confidence.

Please do not hesitate to contact us with any data enquires at

data-officer@trainwithconfidence.co.uk